



Ignacio Martinez

Group Vice President International Sales
Sonova Holding AG, Stäfa

Ignacio Martinez (born in 1965, Spanish citizen) was appointed Group Vice President International Sales effective January 2005.

Prior to this position he was Managing Director of Phonak Spain since 2001. He has over 20 years of experience in the hearing instrument industry. Before joining Phonak, he was working for Widex Audifonos S.A. in Spain, holding positions as Assistant Technical Director, and most recently, as Director of Sales and Marketing.

Ignacio Martinez has studied electronic engineering at the Universitat Politècnica de Catalunya in Barcelona. He also completed training as a hearing care professional.

www.sonova.com